



ECO-FRIENDLY PACKAGING WINS DINER LOYALTY



Sustainable business practices are gaining favor with consumers and spur restaurant loyalty.

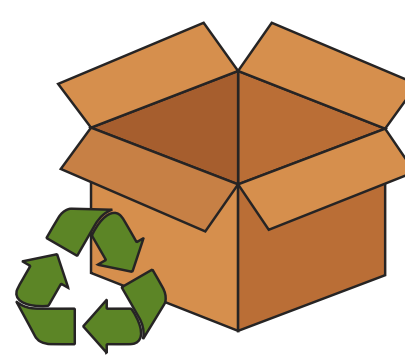


CUSTOMERS RESPECT BUSINESSES WITH A COMMITMENT TO SUSTAINABLE PRACTICES



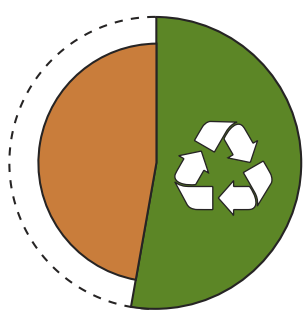
82%

of the world's consumers will pay more for sustainable packaging



90%

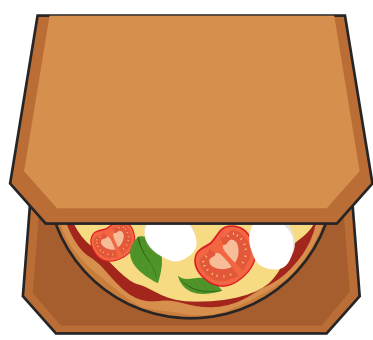
of Gen-Z consumers showed a willingness to pay more for sustainable packaging



59%

look for recycling information on packaging and take it into account when purchasing

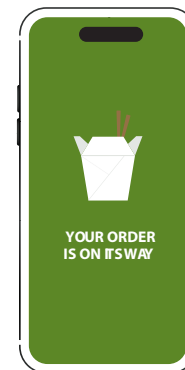
TAKEOUT TRENDS ARE HERE TO STAY & SO ARE TO-GO CONTAINERS



Since 2014:

Online ordering and delivery have **increased 300%** compared to dine-in traffic

47% of consumers order takeout at least once a week



ECO-FRIENDLY PACKAGING IS GOOD FOR BUSINESS



80%

of consumers will pay more for sustainably produced goods

53%

of customers said they'd be willing to pay **at least 10% more** for beverages with eco-friendly packaging

CHEF'SSTORE

chefstore.com

Sources:
<https://www.prnewswire.com/news-releases/new-data-reveals-consumers-increasingly-choose-products-in-sustainable-packaging-globally-despite-rising-prices-301804273.html>, <https://restaurant.org/research-and-media/research/research-reports/off-premises-restaurant-trends-2025/>
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<https://www.pwc.com/gx/en/news-room/press-releases/2024/pwc-2024-voice-of-consumer-survey.html>
<https://yougov.com/articles/49155-sustainability-premium-53-of-consumers-willing-to-pay-10-extra-for-sustainable-food-and-drink>