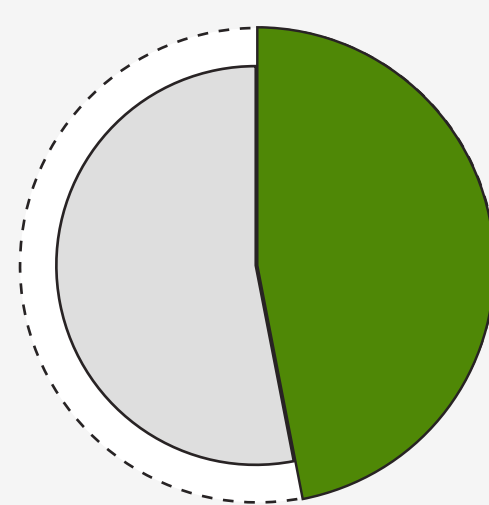


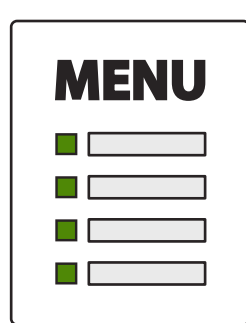
RESTAURANTS USE WINNING TACTICS TO ADAPT TO COVID-19 RESTRICTIONS

47% of restaurants surveyed felt the most significant hurdle during COVID-19 restrictions was pivoting their business model.



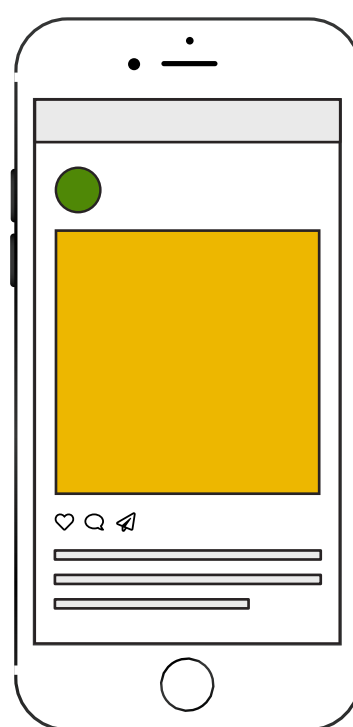
RESTAURANTS ARE ADAPTING AND COMING UP WITH CREATIVE SOLUTIONS TO INCREASE PROFITS & MAINTAIN THEIR CLIENT BASE.

69%



pared down their menu for online ordering

66%



become more engaged with customers on social media

24%

offered up pantry and grocery items for sale



20%



decided to launch in-house food delivery services

8%

developed bar subscriptions, offering wine and



6%

created food box and grocery subscriptions



4%

started meal subscriptions



5%

sold online wine tasting lessons and cooking classes

