

WHY NEW RESTAURANTS NEED REVIEWS ASAP



Did you know

the majority of customers look to online reviews before choosing a dine-in establishment? It's essential new restaurants cultivate a following and encourage guest feedback.



STATS EVERY NEW RESTAURANT OWNER SHOULD KNOW

93%

of consumers use reviews to determine if a local business is good or bad



33%

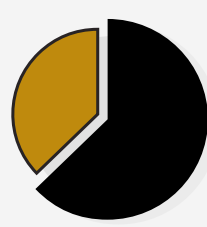
wouldn't dine in a restaurant with less than 4 stars



90% of potential customers search the internet for restaurant reviews



Restaurants near me



63%

check Google reviews before visiting a business



84%

trust online reviews as much as personal recommendations

77% prefer peer reviews versus those of critics



Jane Smith

Local Guide • 108 reviews • 250 photos

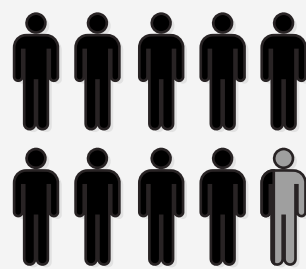
★★★★★ 14 days ago

This is my favorite restaurant to grab a bite. The meals are great, the staff is helpful and the rates are affordable.

👍 Like

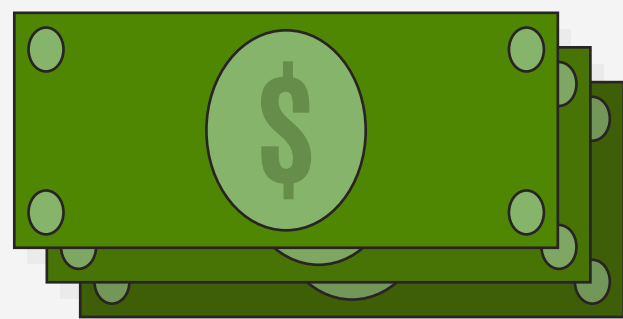
92%

of restaurant-goers read reviews



40%

only trust reviews left in the past 14 days



Consumers spend approximately

31% more

when a business has positive reviews