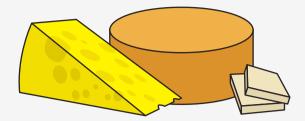
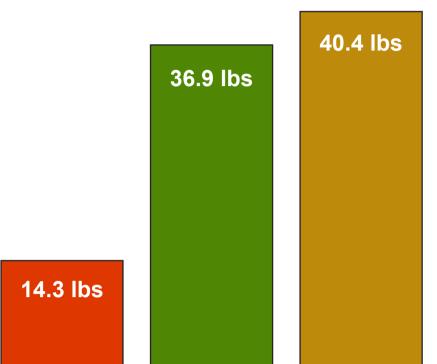
AMERICANS SAY, "MORE CHEESE, PLEASE!"



America's cheese consumption has reached record highs and the cravings continue.



In 1975: The average American snacked on 14.3 pounds of cheese per year

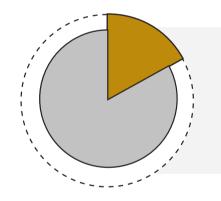
By 2017: Average cheese consumption more than doubled to 36.9 pounds per year

In 2019: A whopping 40.4 lbs of cheese is consumed per person in one year



TODAY'S DINERS CRAVE CHEESE

23% always ask for extra cheese



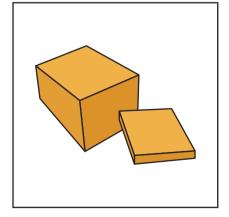
17% said

they would eat cheese at every meal

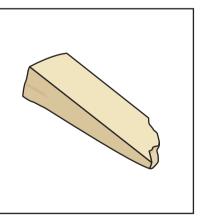
WHAT ARE CONSUMERS' TOP 5 FAVORITE CHEESES IN 2020?

Mozzarella-style cheese like Mozzarella di Bufala & Burrata



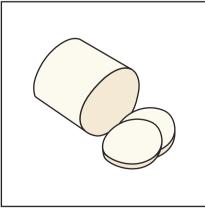


Cheddar

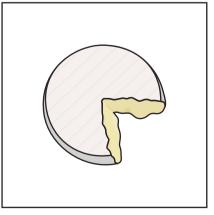


Italian Parmigiano

-Reggiano



Provolone



American & French Brie

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Sources:

https://www.foodnavigator-usa.com/Article/2019/01/30/US-consumers-continue-to-eat-more-natural-and-processed-cheeses#

