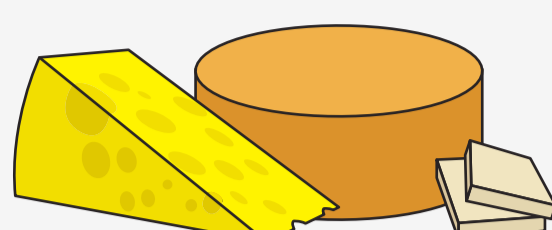
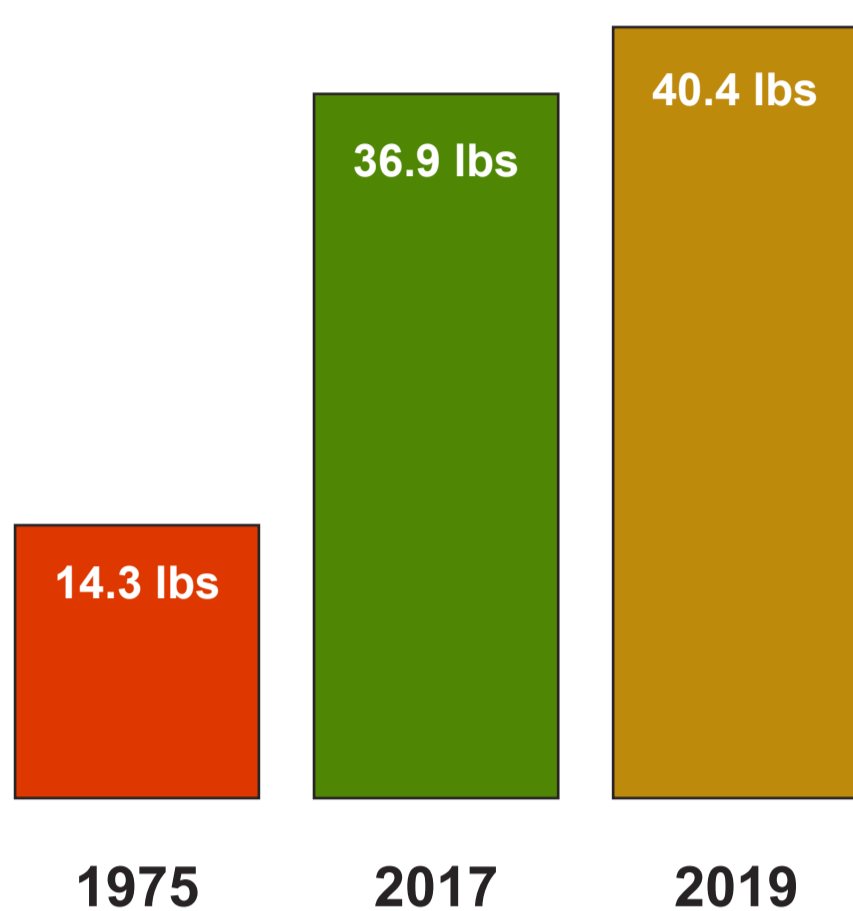


# AMERICANS SAY, “MORE CHEESE, PLEASE!”



America's cheese consumption has reached record highs and the cravings continue.



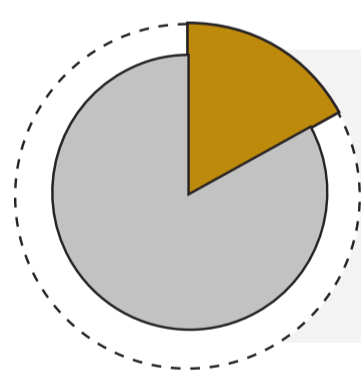
**In 1975:** The average American snacked on 14.3 pounds of cheese per year

**By 2017:** Average cheese consumption more than doubled to 36.9 pounds per year

**In 2019:** A whopping 40.4 lbs of cheese is consumed per person in one year

## TODAY'S DINERS CRAVE CHEESE

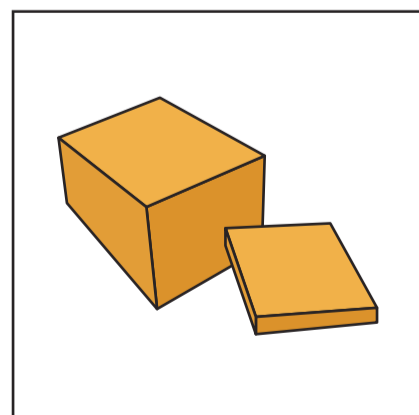
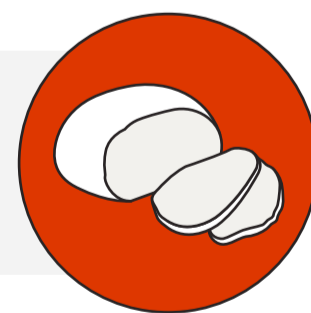
23% always ask for extra cheese



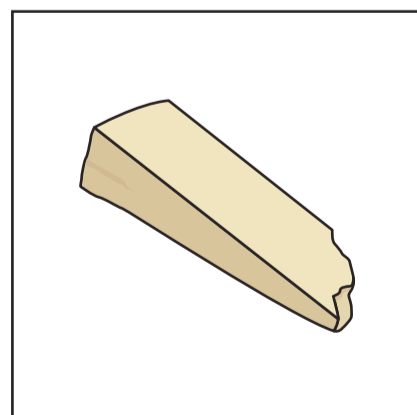
**17% said**  
they would eat cheese at every meal

## WHAT ARE CONSUMERS' TOP 5 FAVORITE CHEESES IN 2020?

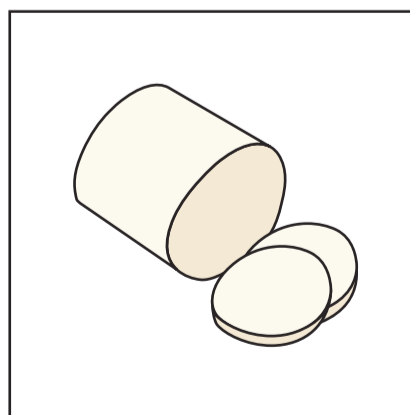
Mozzarella-style cheese like Mozzarella di Bufala & Burrata



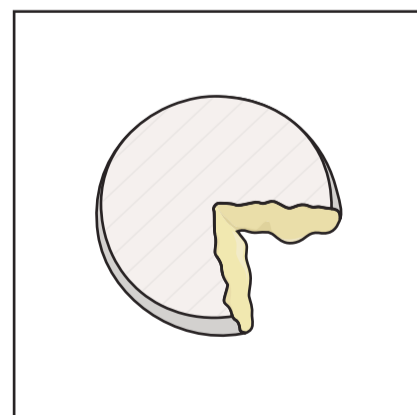
Cheddar



Italian Parmigiano-Reggiano



Provolone



American & French Brie