# ECO-FRIENDLY PACKAGING WINS DINER LOYALTY

Sustainable business practices are gaining favor with consumers and spur restaurant loyalty.



CUSTOMERS RESPECT BUSINESSES WITH A COMMITMENT TO SUSTAINABLE PRACTICES





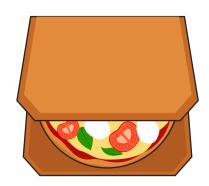
74% of the world's consumers will pay more for sustainable packaging

**34% of consumers** seek foodservice operations that use eco-friendly packaging

#### 53% look for recycling information

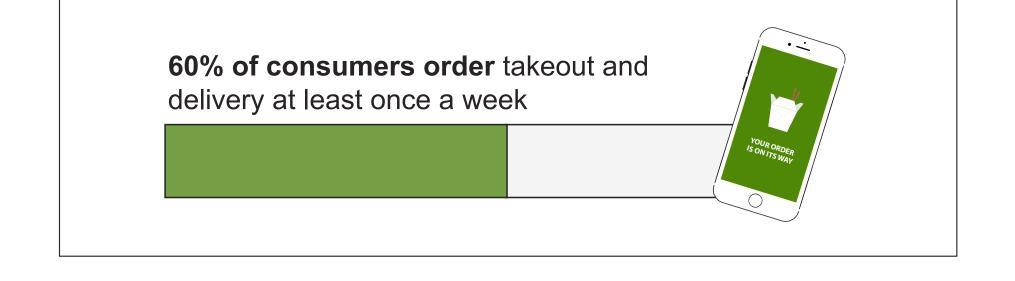
on packaging and take it into account when purchasing

#### TAKEOUT TRENDS ARE HERE TO STAY AND SO ARE TO-GO CONTAINERS



### Since 2014:

Online ordering and delivery have increased 300% compared to dine-in traffic



#### ECO-FRIENDLY PACKAGING IS GOOD FOR BUSINESS

#### 66% of consumers will pay more for products

from brands committed to sustainable practices

**55% of customers** said they'd be willing to pay at least 5% more for beverages with eco-friendly packaging

## **US. CHEF'STORE GREAT FOOD.** WHOLESALE PRICES.

#### WWW.CHEFSTORE.COM

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#### Sources:

https://www.energylivenews.com/2020/04/24/majority-of-consumers-would-pay-more-for-sustainable-packaging/, https://upserve.com/restaurant-insider/online-ordering-statistics/, https://www.restaurantbusinessonline.com/topics/bowl-over-consumers-eco-friendly-packaging, https://sustainablebrands.com/read/press-release/three-sustainability-trends-reshaping-the-food-packaging-industry, https://www.packagingtechtoday.com/materials/buying-green-consumers-are-willing-to-pay-more-for-eco-friendly-packaging/