

ECO-FRIENDLY PACKAGING WINS DINER LOYALTY

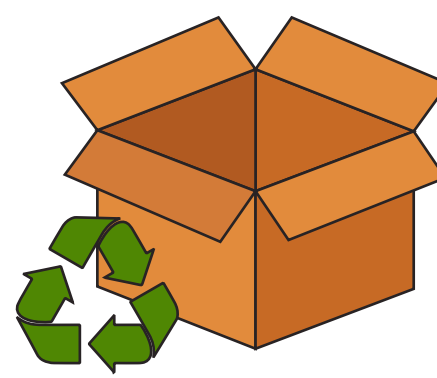
Sustainable business practices are gaining favor with consumers and spur restaurant loyalty.



CUSTOMERS RESPECT BUSINESSES WITH A COMMITMENT TO SUSTAINABLE PRACTICES

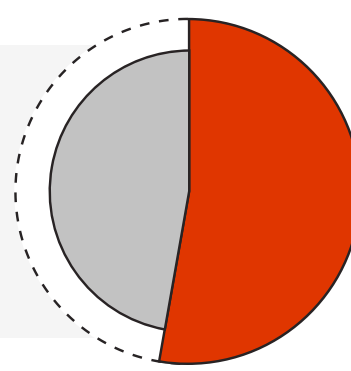


74% of the world's consumers will pay more for sustainable packaging

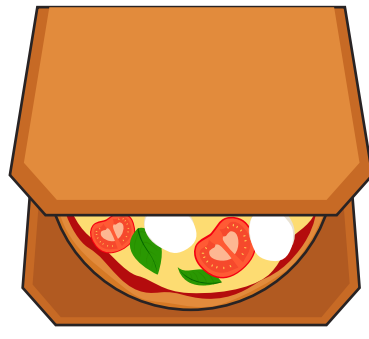


34% of consumers seek foodservice operations that use eco-friendly packaging

53% look for recycling information on packaging and take it into account when purchasing



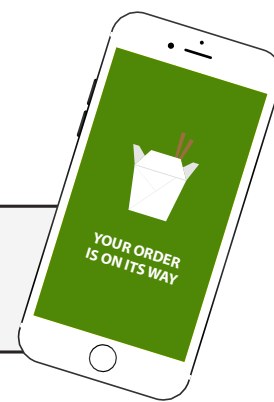
TAKEOUT TRENDS ARE HERE TO STAY AND SO ARE TO-GO CONTAINERS



Since 2014:

Online ordering and delivery have increased 300% compared to dine-in traffic

60% of consumers order takeout and delivery at least once a week



ECO-FRIENDLY PACKAGING IS GOOD FOR BUSINESS

66% of consumers will pay more for products

from brands committed to sustainable practices

55% of customers said they'd be willing to pay at least 5% more for beverages with eco-friendly packaging

