

ONLINE ORDERING & DELIVERY IS ESSENTIAL FOR NEW RESTAURANTS



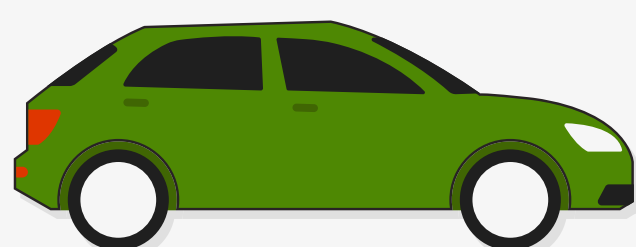
How important is online ordering to your customers?

Since 2014: Mobile ordering and delivery has grown 300 times faster than dine-in business.

THESE STATS SHED SOME LIGHT ON THIS CURRENT TREND:

63%

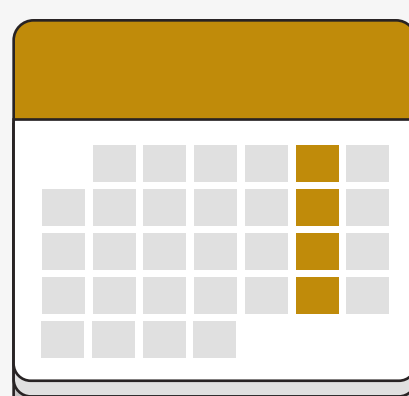
of customers



said getting food delivered is more convenient than dining out

60%

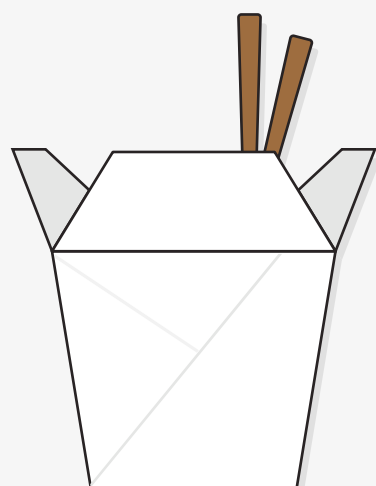
of consumers



order delivery or take out once a week

59%

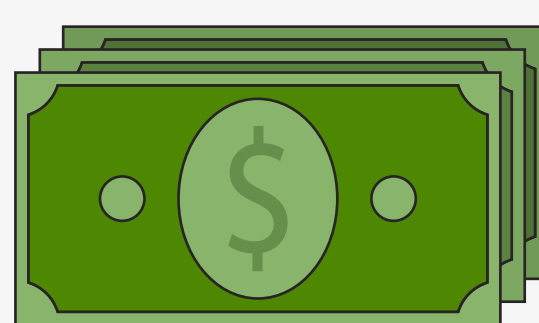
of restaurant orders



from younger consumers are delivery or takeout orders

34%

of clients

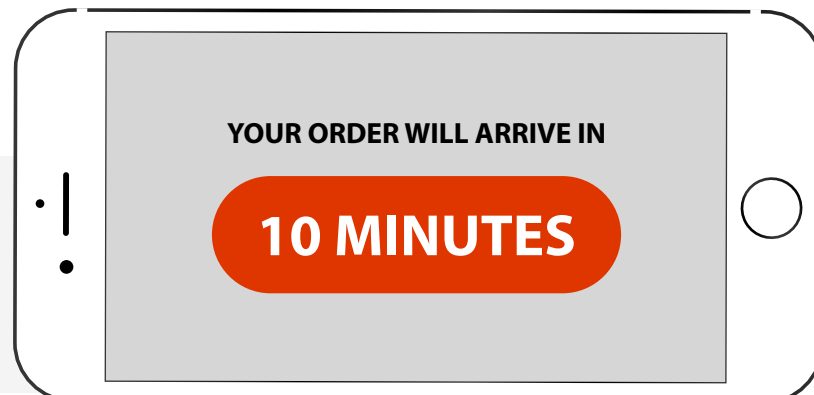


say they spend a minimum of \$50 for their online food orders

WHAT DOES THE FUTURE HOLD FOR ONLINE ORDERING AND DELIVERY?

In 2020:

Restaurant orders placed through mobile apps will become a **\$38 billion** industry



By 2035:

Worldwide delivery sales could climb from **\$35 billion**, to **\$365 billion**